

수업계획서

기본정보

- 교과목명 : Management Information Systems
- 개설학기 : 2021-2학기
- 교강사 : 알레한드로 라미레즈
- 학점 /시간 : 3학점/3시간

강의개요

- This course provides an understanding of organizational systems, planning, and business process, and how information is used for management support in organizations. It covers systems thinking theory, quality and decision theory, information theory, and practice essential for providing viable information to the organization. It outlines the concepts of IS for competitive advantage, data as resource, IS and IT planning and implementation, change, and project management. The course will emphasize organizational issues that impact the implementation, management and use of information technology.

수업 목표

- Students who successfully complete this unit will be able to:
- 1. understand systems approach to analyse IT-related problem in organizations comprehensively.
- 2. interpret fundamental computer science concepts and perform applications operations.
- 3. integrate the theory and practice of information technology with fundamental business enterprise concepts and principles of management, finance, operations, strategic planning, and marketing..

주요 키워드

Information Systems, Information Technologies, Performance, Business Value

교재

Management Information Systems: Managing the Digital Firm(14th Edition), Laudon, K.C., and Laudon, J.P. Pearson, 2020

주차별 수업계획

1주차	Introduction Course overview / Tutorial Introduction
2주차	Global E- Business and collaboration
3주차	Information Systems Organization and Strategy
4주차	Ethical and Social Issues in IT
5주차	IT infrastructure and Emerging Technologies
6주차	Foundations of Business Intelligence
7주차	Mid-Term Exam Overview
8주차	Telecommunications , internet and Wireless Technolog
9주차	Achieving Operational Excellence and Customer Intimacy
10주차	E-Commerce: Digital Markets , Digital Goods
11주차	Managing Knowledge and Artificial Intelligence
12주차	Enhancing Decision Making